



MICHELANGELO MACARAEG



SUMMARY

I am an experienced full stack web developer with more than 9 years of professional experience in using PHP, JavaScript/jQuery, WordPress and similar CMS platforms and MVC frameworks (CakePhp, custom Frameworks, etc.) to develop, design and maintain different types of websites and web applications such as browser-based SaaS, E-commerce websites and community based websites. I am also very experienced in a lot of related fields such as SEO implementations and research, affiliate marketing management, article editing/writing and customer support services.

SKILLS

- HTML/CSS, PHP, MySQL, JavaScript programming
- PHP Frameworks such as CakePhp, WordPress, Mosaic and custom frameworks
- WordPress, WordPress theme/template development, WordPress plugin development, Custom WordPress integrations and function implementations
- Windows/Linux Web Server administration (cPanel, WHM, Terminal via Putty, Remote Server admin, etc.),
- SVN setup and implementation (GitHub, SVN, etc.)
- Photoshop - Web Design, Layouts and Mockups, Publications, Custom Graphics, etc.

WORK EXPERIENCE

Position: Project Manager | Affiliate Marketing Manager | Full Stack Developer
Company: Infinitus Group

- Build fully responsive websites and landing pages using plain HTML/CSS as well as custom PHP frameworks
- Manage and maintain existing websites and landing page, optimising each one for best conversion as well as efficient product delivery
- Manage and maintain Ad campaigns in Google Ads using Voluum for the landing page and offers setup and tracking as well as using various page optimisation testing tools and techniques
- Create and manage E-commerce sites including product listing and updates, customer support and inventory management
- Create and edit articles for SEO implementation, Keyword and competitive research, OnPage SEO implementation, etc.

Position: Full Stack Developer
Company: Net Publications Ltd

- Build fully responsive websites and web-based applications using PHP and WordPress
- Manage and maintain existing websites as well as improve site performance using page loading improvement methods and server response time optimisation
- Implement and enhance web security, and create detailed reports

Position: Web Developer
Company: Cellarit Pty Ltd
Dates: April 2015 - January 2016

- Update and improvement of existing Wine Ecommerce website and systemising ASP.NET framework
- Responsive design implementation and application of web design improvements

Position: Lead Web Developer
Company: Increase the Wedge
Dates: March 2014 - February 2015

- Lead developer for the development of Job Board website and system (backend and frontend)
- Create WordPress themes and templates from design
- Web and Server Management

Position: Full Stack Developer
Company: Cognisoft Ltd
Dates: August 2012 - January 2013

Position: Web Developer
Company: Local Outsourcing Company (Eversun Software Philippines Corp. - ESPC)
Dates: August 2010 - August 2012

- Create and develop websites and/or applications using PHP, PHP frameworks, MySQL, JavaScript, jQuery, AJAX, HTML/CSS and all available resources
- Create fully functional websites from scratch, PSD, PDF or HTML/CSS layout
- Create simple web designs, layouts and frameworks
- Create workflows, diagrams, ERDS, UML for project designs
- Maintain forums, websites performance and content
- Maintain web servers and create CRON jobs for automated reports, backup and for sending emails

Position: Self-employed Programmer
Company: Local Cooperatives and SME business
Dates: 2009 - 2010

- Create and develop Member's Information System and Inventory System using Visual Foxpro and Visual Basic
- Perform on-site System Analysis and generate System Requirements and Specifications

EDUCATION/CERTIFICATION

Bachelor of Science Information Technology
University of Southeastern Philippines
2010

Computer Graphics and Animation
Philippine College of Technology
2008